

# kevin zengel

acd / copy

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## contact

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## awards

**Clio Awards** Featured Writer  
**Webby Awards** People's Choice  
**ADDY Awards** Best in Show  
**ADDY Awards** Gold (x7)  
**W3 Awards** Gold (x1)

## education

**Graduate, Communications**  
University of Colorado | 2013  
**Undergraduate, Marketing**  
Saint Leo University | 2010

## things

My favorite piece of hardware is my MacBook Pro. Second favorite is my SEGA Nomad.

Whenever I travel, I bring my signed copy of "Hey Whipple" and Predator on VHS.

I'm skilled in Microsoft Office, Adobe Creative Suite, HTML5, CSS3, and Google Search.

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I blend untapped truths with a hearty mix of charm and guts. This special sauce has driven millions of users and viewers to my clients since 2009. Outside of the 9 to 5, I mess around in development and design, I'd even say I'm pretty good.

## current

### ACD / Copy

[160over90](#) | 2017 - Current

clients Paramount Pictures, UCLA, Bud Light, LA Chargers

### Freelance ACD / Copy

[Ronin Creative Co.](#) | 2016 - Current

clients TBWA, Air Force Academy, Club Med, 2U, Hunter Fans

### Student

[Massachusetts Institute of Technology](#) | 2020 - Current

certificate Aerospace Engineering

## previous

### Copywriter

[Disney's Yellow Shoes Group](#) | 2015 - 2016

partners Disney Parks, Marvel, Pixar, Lucasfilm Ltd.

### Copywriter

[Red Square Agency](#) | 2013 - 2015

clients Hard Rock, Bertram Yachts, Pisco Portón

### Freelance Copywriter

[Evolution Bureau](#) | 2013

client MiO Water Enhancer

### Junior Copywriter

[Disney's Yellow Shoes Group](#) | 2013

partners Disney Parks, Disney Cruise Line, Lucasfilm Ltd.

### Student Copywriter

[The Martin Agency](#) | 2010

client GEICO Auto Insurance